

M&S 4 Chilli & Cheese Hot Cross Buns

CMR Ref: 200324 9-8

Price: £1.50

M&S

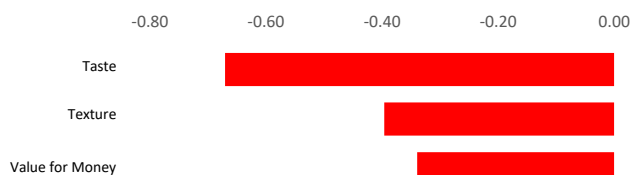
Weight / Volume: 260g

Overall Product
Rating: Taste Test

36

Score out of 50
Average for the category: 44

Key Drivers of Performance



Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

Reviewer Ratings - Tried & Tested by People like you...



All Reviewers



3.06

51 Reviewers

out of 5



Fans



3.13

47 Reviewers

out of 5

Regular buyers of this type of product

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



16%

Love the kick of chilli in these, great flavour, great texture

Amazing flavour, great taste. Lovely kick at the end

Nice and soft Tasty New idea



33%

These were delicious, nice and light in texture, and full of chilli flavour, leaves a nice sensation in your mouth, the cheese was very mild in taste, and hardly noticeable, hence a star dropped. Unusual to see

Found this very unusual normally relate hot cross buns being sweet but liked very much

They have got a strong after taste



12%

The buns taste nice and cheesy and there is a slight chilli kick but it's bearable

Very very average. Nothing special or bad about them

These tasted good, but if I had the choice of this or normal hot cross buns, I would go for normal



20%

Too spicy not appropriate for a hot cross bun

Spicy and cheesy very soft rolls



20%

Hot cross bun should be traditional Far too hot chilli

Horrible too strange

Utterly disgusting. Not nice at all. Far too hot. Mix of flavours is vile. Would never buy this!

* Reported verbatim as made by our reviewers

Ingredients

Wheatflour contains gGluten (with Wheatflour, Calcium Carbonate, Iron, Niacin, Thiamin) - Cheddar Cheese (Milk) (17%) - Water - Caramelised Onions (8%) (Onions - Muscavado Sugar - Sunflower Oil) - Pasturised Egg (2.5%) - Unsalted Butter (Milk) (2%) - Dried Fried Onions (Onions - Sunflower Oil) - Dried Wheat Gluten - Rapeseed Oil - Hot Pepper Sauce (Water - Vinegar - Red Chilli Puree - Cornflour - Rapeseed Oil - Ground Cayenne Pepper - Salt - Dried Garlic) - Sugar - Emulsifier: E471, E472e, E470a - Dried Fermented Wheatflour (contains Gluten) - Salt - Yeast - Worcester Sauce (Vinegar - water - molasses - invert Sugar Syrup - Dried Onions - Concentrated Tamarind - Salt - Garlic - Ground Black Pepper - Ground Cloves - Lemon Oil) - Dried Jalpeno Peppers - Dextrin - Potato Starch - Ground Smoked Paprika - Dried Chipotle Chillies - Palm Fat - Ground Cayenne Pepper - Wheat Starch (contains Gluten).

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
275	9.8	4.6	34.2	4.7	2.2	11.3	0.98

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
14%	14%	23%	13%	5%	9%	23%	16%

Organic



Fairtrade



Gluten Free



Vegetarian



Vegan



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.