

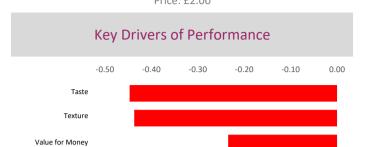


# The Real McCoy's Cheddar and Onion

CMR Ref: 210147 13-4

**Overall Product** Rating: Taste Test

Score out of 50 Average for the category: 40



## Iceland

Weight / Volume: 700g



Want to know more about the sales potential of this product? Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

## Reviewer Ratings - Tried & Tested by People like you...



### **All Reviewers**



3.12

52 Reviewers

out of 5



Reviewer Comments

**Fans** 



3.36

Regular buyers of this type of product

33 Reviewers

out of 5

Star Rating

## % Who Rated

# **Reviewer Comments\***



27%

29%

## Really tasty, very fluffy texture

Great taste and texture

Great taste, very strong flavour

Surface area could be bigger. Chips were very crispy and hard. Not much Potatoe in the middle. Too small and too crispy

Loved these good taste appearance price ok too

I enjoyed this product. I thought it was quite tasty and the texture was nice too

Very tasty like the crisps but the size need to be bigger, too many crumbs in there and there needs to be more potato filling

Bit too soggy

Found these very soggy flavour was





17%

Don't like the taste of these but can see that they're quite a good idea

Texture is a bit soft, flavour is lacking

Too cheesy and dry for me. The cheese is not subtle and far too strong. Tastes a fake cheese taste. I like the idea of the product though looking like crisps but being chips

Love the idea and packaging. Hard the smell. Far too salty. Soggy.

Utterly disgusting. Far too cheesy. Not appetizing at all. Soggy

Really bad aroma No cheese or onion flavour Very off putting Far to much salt Artificial taste

\* Reported verbatim as made by our reviewers

			Nutrition p	er 100 g/ml				
Energy	Total Fat	Sat Fat	Carb	Sugars	Fibre	Protein	Salt	
(Kcal)	(g)	(g)	(g)	(g)	(g)	(g)	(g)	
278	9.6	1.2	42	0.9	4.8	3.6	2.3	
		Recom	mended D	aily Allowan	ce (%)			
Energy	Total Fat	Sat Fat	Carb	Sugars	Fibre	Protein	Salt	
(Kcal)	(g)	(g)	(g)	(g)	(g)	(g)	(g)	
14%	14%	6%	16%	1%	20%	7%	38%	
ee Yegetarian		×	Vegan		<b>K</b>			



Potato (88%), Sunflower Oil, Cheese & Onion Flavour Seasoning (Onion Powder, Salt, Flavouring), Modified Potato Starch, Rice Flour, Potato Starch, Salt, Dextrin, Dextrose, Raising Agents: Sodium Carbonates, Diphosphates; Thickener: Xanthan Gum; Capsicum Extract, Turmeric Extract.













